



TO OUR CUSTOMERS, SUPPLIERS AND BUSINESS PARTNERS:

We are pleased to announce some exciting news to the people who have made it all possible!

We are changing our name to **LifeCare Associates** effective March 1, 2013.

We are launching our new company website at www.LifeCareAssoc.com effective March 1, 2013.

We have a new corporate headquarters at 2240 N. Main Street, Omaha, NE 68022.

Our new name reflects our associates' caring attitude toward the quality of life of the residents, patients, and caregivers we serve. With your help we have significantly expanded our business activities since we first began operating under the RJV Distributing name in 1987. Our product lines and service operations have expanded well beyond where we began.

Going forward, "LifeCare Associates" will be the cornerstone of our company branding efforts and will bring all of our products and services into a singular focus..."Mobility for Life". Additionally we will be launching a brand new version of the company's website located at www.LifeCareAssoc.com. Our developers and marketing team have toiled long and hard for what we now believe is a better online presentation of the company's product offerings and service capabilities.

The company has purchased a new corporate headquarters building that will allow us to better serve you as we continue to expand our product and service offerings. While we are very excited about all our changes, we will continue normal operations and your customer service contacts will remain un-changed. **There has been no change in ownership or change in staff.**

We look forward to continuing to work together with you in partnership, and trust that you are as excited as we are as we continue to grow and diversify to better serve the people we care about...YOU!

Sincerely,

Scott R. Mingus

President - LifeCare Associates

